

The 2011 Newstead 5k for The Achieve Foundation



September 24 ♦ 9 a.m.

Dear Friend,

The ninth annual Newstead 5K Race will usher in the fall season, just as children are heading back to school. This popular race benefits **The Achieve Foundation of South Orange & Maplewood*** that promotes outstanding public education in our schools by building awareness and raising funds for supplemental programs and activities for our kids, such as classroom grants, academic support and professional development.

We invite you to be part of this highly visible and anticipated event by adding your name or the name of your business or organization to our impressive list of sponsors. Reaching over 10,000 area residents, you will gain recognition through several media including print, online, school publications and in-store exposure from mid August through mid October.

Last year we raised more than \$12,000 with the help of over 350 runners and 40 sponsors. We hope we can count on you to participate this year and reach your target audience, showing your support for excellent education for all children in South Orange and Maplewood.

Don't miss the fun and the chance to make a big difference! The race will take place at the South Mountain Elementary School Annex in Newstead, South Orange. See sponsorship options and deadlines below.

** Formerly known as the South Orange-Maplewood Education Foundation. For more information on the Achieve Foundation, go to www.achievefoundation.com*

Sponsorship Opportunities - Families Welcome!

Sponsor Level	Premier Deadline August 1	Lead Deadline August 1	Patron Deadline September 1	Friend Deadline September 1
Features included	<ul style="list-style-type: none"> • Prominent exposure at the race (by arrangement with sponsor) • Large logo on teeshirt, website and registration form • 4 registrations and teeshirts 	<ul style="list-style-type: none"> • Large logo on teeshirt, website and registration form • 2 Registrations and teeshirts 	<ul style="list-style-type: none"> • Name listed on teeshirt and website • 2 Registrations and teeshirts 	<ul style="list-style-type: none"> • Name listed on teeshirt and website • 1 Registration and teeshirt
Fee	\$1,000	\$500	\$250	\$100

For more information and to become a sponsor, go to www.newstead5k.com or complete form below and send to PO Box 84, Maplewood, NJ 07040

All Sponsors: Name: _____ Phone: _____ E-mail: _____

Street: _____ Town: _____ State: _____ Zip code: _____

Provide information as you would like it to appear in race materials:

Premier/Lead Sponsors: Family/Organization/Business Name _____

Email your logo to: Racedirector@newstead5k.com

Patrons and Friends Listing: Family/Organization/Business Name _____

Complimentary registrations included with sponsorships: Premier – 4, Lead/Patron – 2, Friend – 1

Runner Name _____ Runner Birthday _____ M / F

Runner Name _____ Runner Birthday _____ M / F

Runner Name _____ Runner Birthday _____ M / F

Runner Name _____ Runner Birthday _____ M / F



private funds for public education